



Whitehall Area Chamber of Commerce presents:
Whitehall Area Christmas IN JULY at the Grim Barn
Sunday, July 25, 2021

Location: Grim Barn, 1111Lenhart Road, Whitehall PA 18052

The Whitehall Area Chamber is moving their 2020 Tree Lighting Event to JULY! As an expansion upon their traditional tree lighting at the Lehigh Valley Mall, we will feature vendors with take-and-go activities for families, crafters and local businesses, live music and performances, and more under the stars and on the field surrounding the historic Grim barn property.

Audience: Whitehall Area and Lehigh Valley business and community leaders will along with their families. Be a part of the tradition! **Marketing to over 5,000 people!**

Available Sponsorship Opportunities:

Presenting Sponsor: (SOLD – FELLOWSHIP COMMUNITY) ————— \$1000 Chamber Rate | \$2000 Future Member Rate

- ~~Prominent recognition as the Presenting Sponsor on all marketing (example: “Whitehall Area Chamber and [___your business name here___] presents...”) poster~~
- ~~Highest prominence recognition as Presenting Sponsor on promotional materials~~
- ~~Logo included on all marketing materials~~
- ~~Pull Up Banner displayed in central location near band stand during the event~~
- ~~Recognition as Presenting Sponsor over the public address system~~
- ~~Business/Company mention in the press release and on all promotional materials as the Presenting Sponsor~~
- ~~Opportunity for quote in Press Release~~
- ~~Grand Prize Raffle basket on behalf of your business – last to be raffled off~~
- ~~Opportunity to address the crowd for 3-5 minutes~~
- ~~Vendor Booth at the Christmas Fair~~
- ~~Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber’s event page.~~

(You Can Still Have) Holiday Cheer in JULY Sponsor: \$750 Chamber Rate | \$1500 Future Member Rate

- Pull Up Banner displayed near band stand during the event
- Recognition as the Holiday Cheer Sponsor over the public address system
- Logo included on all marketing materials
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber’s event page.
- Vendor Booth at the Christmas in July Fair

Music & Entertainment Sponsor: (1 AVAILABLE) \$600 Chamber Rate | \$1200 Future Member Rate

- Recognition as a Music & Entertainment Sponsor over the public address system
- Logo included on all marketing materials
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Vendor Booth at the Christmas in July Fair

Tree Lighting Sponsor: \$500 Chamber Rate | \$1000 Future Member Rate

- Recognition as a Tree Lighting Sponsor over the public address system
- Logo included on all marketing materials
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.
- Vendor Booth at the Christmas in July Fair

Christmas in July "Bingo" Sponsor: (1 AVAILABLE) \$350 Chamber Rate | \$700 Future Member Rate

- Recognition as the Christmas Bingo Sponsor over the public address system
- Logo included on all marketing materials
- Vendor Booth providing Christmas Bingo cards (provided by the Chamber) **Must provide staffing to hand out bingo cards
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.

Hot Chocolate Sponsor: (SOLD – BB&T) \$300 Chamber Rate | \$600 Future Member Rate

- ~~Recognition as the Hot Chocolate Sponsor over the public address system~~
- ~~Logo included on all marketing materials~~
- ~~Vendor Booth providing hot chocolate kits to attendees at the fair (hot chocolate packets, candy canes, marshmallows, etc.)~~
- ~~Business/Company mention in the press release and on all promotional materials~~
- ~~Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.~~

Coloring Activity Page Sponsor: (2 AVAILABLE/1 SOLD) \$250 Chamber Rate | \$500 Future Member Rate

- Recognition as the Coloring Activity Page Sponsor over the public address system
- Logo included on all marketing materials
- Vendor Booth providing coloring activity pages (provided by the Chamber) with your company logo printed at the bottom; hand out coloring pages & crayons to children in attendance (optional).
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.

Santa's Summer Helper Sponsor: \$125 Chamber Rate | \$250 Future Member Rate

- Recognition as a Santa's Summer Helper Sponsor over the public address system
- Logo included on all marketing materials
- Business/Company mention in the press release and on all promotional materials
- Social Media mentions and tags on event page, as well as recognition on Lehigh Valley Chamber's event page.

Supporting Sponsor: \$50 Chamber Rate | \$100 Future Member Rate

- Recognition as a Supporting Sponsor over the public address system
- Vendor Booth at the Christmas in July Fair

For more information about sponsorship opportunities, contact Jessica O'Donnell at jessicao@lehighvalleychamber.org or Kylie Adams at kyliea@lehighvalleychamber.org.
