

WHITEHALL'S ANNUAL "HALLOWEEN-THEMED" PARADE IS BACK!

THURSDAY, OCTOBER 7, 2021 AT 7:00 P.M.

The Parade will Stage in the south Parking Lot of the "At Home" Store, located at 2520 MacArthur Road. We will Exit onto Schadt Avenue towards Mauch Chunk Road; turning Right at Schadt Avenue Park; Proceeding down Campus Drive; Weaving thru the Whitehall-Coplay School District.

We encourage NEIGHBORHOODS, BUSINESSES, GROUPS & ORGANIZATIONS to Enter FLOATS & MARCH along with US!

PRIZES WILL BE AWARDED IN (3) CATEGORIES:

MOST ORIGINAL, OVERALL APPEARANCE & MOST SPIRITED

REFRESHMENTS will be Provided throughout the Parade by the following

FOOD TRUCKS: CHICKEN OR THE EGG, COUCHPOTA-DOH, THE FLYING DEUTSCHMAN, THE FLYING V, HOFF'S KETTLE CORN, ISLAND NOODLES, MCKENZIE'S CRUISIN' KART, THE PERK UP TRUCK & VINCE'S CHEESESTEAKS!

WHITEHALL'S BONFIRE WILL COMMENCE AT THE CONCLUSION OF THE PARADE NEAR THE PARKING LOT OF THE FOOTBALL STADIUM.



Contact the Whitehall Township Recreation Department for more Information:
610-437-5524 ext. 1165 or Email: mdragovits@whitehalltownship.com

**WHITEHALL TOWNSHIP
HALLOWEEN PARADE ENTRY FORM**

DATE: **Thursday, October 7, 2021**
No Rain Date

*THEME: **HALLOWEEN**



PLEASE PRINT OR TYPE ALL INFORMATION.

Name of Organization: _____

Name of Contact Person: _____

Address: _____
(Street) (City) (State) (Zip)

Home Phone: _____ Cell Phone: _____ Business Phone: _____

E-mail Address: _____ Number of Participants: _____

Description of Your Organization (for Media Recognition): _____

CLASSIFICATION (Check All Appropriate Boxes):

- | | |
|--|---|
| <input type="checkbox"/> Marching Band | <input type="checkbox"/> Float |
| <input type="checkbox"/> Marching Unit | <input type="checkbox"/> Car(s) / Motorcycle(s) / Truck(s) (circle one) |
| <input type="checkbox"/> Military Color Guard | <input type="checkbox"/> Individual |
| <input type="checkbox"/> Fire / Emergency Unit | <input type="checkbox"/> Other _____ |

My signature guarantees that I/We will be committed to participating in the parade.

(Signature) (Date)

DEADLINE TO ENTER: FRIDAY, OCTOBER 1, 2021, by 4:00 p.m.

Return by Mail to: Whitehall Township Recreation Office
Attn: Michele Dragovits
3219 MacArthur Road, Whitehall, PA 18052
610-437-5524, ext. 1165 or Email: mdragovits@whitehalltownship.com

***PLEASE NOTE:** Entries will be judged on following the **HALLOWEEN THEME**.
A confirmation letter with your division assignment will be sent at a later date.



WHITEHALL TOWNSHIP ANNUAL HALLOWEEN PARADE SPONSORSHIP OPPORTUNITIES 2021

Thursday, October 7, 2021 @ 7:00 p.m. – No Rain Date

PARADE SPONSOR \$300

Banner recognizing sponsor will be displayed across from reviewing stand that will be on camera for local media throughout the parade. Another banner will be displayed at the beginning of a parade division. Sponsor will be acknowledged by announcer several times throughout parade and will be recognized in the local newspaper and Township website.

DIVISION SPONSOR \$200

Banner recognizing sponsor will be displayed at the beginning of a parade division. Sponsor will be acknowledged by announcer several times throughout the division and will be recognized in the local newspaper and Township website.

ATTRACTION SPONSOR \$100

Banner recognizing sponsor will be displayed on or preceding a parade entry. Sponsor will be acknowledged by announcer when the sponsored attraction reaches the reviewing stand and will be recognized in the local newspaper and Township website.

(If the listed Sponsorship Levels do not work for your Organization but you still would like to be a Sponsor, please contact the Whitehall Township Recreation Office to discuss a Personalized Sponsorship that will Benefit both the Parade and your Organization).

**Whitehall Township Recreation
3219 MacArthur Road
Whitehall, PA 18052
610 437-5524, ext. 1165 or Email:
mdragovits@whitehalltownship.com**

Please return portion below with your Sponsorship Donation to the address listed above.

SPONSOR NAME: _____
(As it should appear on Banners etc.)

_____ Address

_____ City State Zip

_____ Phone Number Email Address

SPONSORSHIP: Parade Sponsor Level \$300 _____ Other _____
Division Sponsor Level \$200 _____
Attraction Sponsor Level \$100 _____

Benefits Whitehall Township Recreation Department Parade Fund