



TOWNSHIP OF WHITEHALL



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To all Potential Whitehall Township Parade Participants and Sponsors:

Thank you to those of you that have Participated in or Sponsored our Parade in the past.

Enclosed in this mailing you will find the following documents:

- Promotional Flyer for the Parade
- Entry Form for the Parade
- Sponsorship Form that covers Sponsorship Opportunities
- Map outlining the Parade Route (**will follow upon PennDOT approval**)

The Theme for the 2022 Parade is "**HALLOWEEN.**" It is scheduled for **Thursday, Oct. 13, 2022, at 7:00 pm** – No Rain Date.

The Route for this year's Event: We will be Staging in the "At Home" Shopping Center south parking lot, located at 2520 MacArthur Road exiting west down Schadt Avenue to Campus Drive weaving thru the Whitehall-Coplay School District Campus, culminating near the **BONFIRE**, located near the Football Stadium.

Participating **FOOD TRUCKS** will be located at the Schadt Avenue Playground Parking Lot prior to and throughout the Parade.

We would be willing to reduce or waive sponsorship rates in exchange for your organization providing volunteer labor.

If you are interested in Participating in, Sponsoring, or Volunteering for this Event, please complete the appropriate form and return it to: Whitehall Township Recreation Office, 3219 MacArthur Road, Whitehall, PA 18052, Attn: Michele Dragovits or via email: mdragovits@whitehalltownship.com

If you know of any other Groups that may be interested in Participating or Sponsoring in our Event, please pass the information on to them.

Thank you in advance,

Tony Cocca
Interim Bureau Chief of Recreation
Phone: 610-437-5524, ext. 1135

Thank you in advance,

Michele K. Dragovits
Parade Director
Phone: 610-437-5524, ext. 1165



WHITEHALL'S ANNUAL "HALLOWEEN-THEMED" PARADE

THURSDAY, OCTOBER 13, 2022 AT 7:00 P.M.

The Parade will Stage in the south Parking Lot of the "At Home" Store, located at 2520 MacArthur Road. We will Exit onto Schadt Avenue towards Mauch Chunk Road; turning Right at Schadt Avenue Park; Proceeding down Campus Drive; Weaving thru the Whitehall-Coplay School District.

We encourage NEIGHBORHOODS, BUSINESSES, GROUPS & ORGANIZATIONS to ENTER FLOATS & MARCH along with US!

PRIZES WILL BE AWARDED IN (3) CATEGORIES:

MOST ORIGINAL • OVERALL APPEARANCE • MOST SPIRITED

REFRESHMENTS (located at the Schadt Ave Parking Lot) will be Provided before and throughout the Parade by the following FOOD TRUCKS:



CARIBBEAN ISLANDS CUISINE, THE FLYING DEUTSCHMAN, HOFF'S KETTLE CORN & VINCE'S CHEESESTEAKS!

Whitehall's **BONFIRE** will commence at the conclusion of the Parade near the Parking Lot of the Football Stadium. Entertainment will be provided by:

CRIPPLED MOONSHINE!!!!

Contact Parade Director, Michele Dragovits at Whitehall Township for more Information: 610-437-5524 ext. 1165 or Email: mdragovits@whitehalltownship.com

**WHITEHALL TOWNSHIP
HALLOWEEN PARADE ENTRY FORM**

DATE: **Thursday, October 13, 2022**
No Rain Date

*THEME: **HALLOWEEN**



PLEASE PRINT OR TYPE ALL INFORMATION!

Name of Organization: _____

Name of Contact Person: _____

Address: _____
(Street) (City) (State) (Zip)

Home Phone: _____ Cell Phone: _____ Business Phone: _____

E-mail Address: _____ Number of Participants: _____

Description of Your Organization (for Media Recognition): _____

CLASSIFICATION (Check All Appropriate Boxes):

- | | |
|--|---|
| <input type="checkbox"/> Marching Band | <input type="checkbox"/> Float |
| <input type="checkbox"/> Marching Unit | <input type="checkbox"/> Car(s) / Motorcycle(s) / Truck(s) (circle one) |
| <input type="checkbox"/> Military Color Guard | <input type="checkbox"/> Individual |
| <input type="checkbox"/> Fire / Emergency Unit | <input type="checkbox"/> Other _____ |

My signature guarantees that I/We will be committed to participating in the parade.

(Signature) (Date)

DEADLINE TO ENTER: FRIDAY, SEPTEMBER 30, 2022, by 4:00 p.m.

Return by Mail to: Whitehall Township Recreation Office
Attn: Michele Dragovits, Parade Director
3219 MacArthur Road, Whitehall, PA 18052
610-437-5524, ext. 1165 or Email: mdragovits@whitehalltownship.com

PLEASE NOTE:** Entries will be judged on following the ***HALLOWEEN THEME.
A confirmation letter with your division assignment will be sent at a later date.

- Become a Sponsor -



**WHITEHALL TOWNSHIP ANNUAL HALLOWEEN PARADE
SPONSORSHIP OPPORTUNITIES 2022**

Thursday, October 13, 2022 @ 7:00 p.m. – No Rain Date

PARADE SPONSOR \$300

Banner recognizing sponsor will be displayed across from reviewing stand that will be on camera for local media throughout the parade. Another banner will be displayed at the beginning of a parade division. Sponsor will be acknowledged by announcer several times throughout parade and will be recognized in the local newspaper and Township website.

DIVISION SPONSOR \$200

Banner recognizing sponsor will be displayed at the beginning of a parade division. Sponsor will be acknowledged by announcer several times throughout the division and will be recognized in the local newspaper and Township website.

ATTRACTION SPONSOR \$100

Banner recognizing sponsor will be displayed on or preceding a parade entry. Sponsor will be acknowledged by announcer when the sponsored attraction reaches the reviewing stand and will be recognized in the local newspaper and Township website.

(If the listed Sponsorship Levels do not work for your Organization but you still would like to be a Sponsor, please contact the Whitehall Township Recreation Office to discuss a Personalized Sponsorship that will Benefit both the Parade and your Organization).

**Whitehall Township Recreation
3219 MacArthur Road
Whitehall, PA 18052
610 437-5524, ext. 1165 or Email:
mdragovits@whitehalltownship.com**

Please return your Sponsorship Donation via Check or Money Order,
Made Payable to: "WHITEHALL TOWNSHIP" to the address listed above.

SPONSOR NAME: _____
(As it should appear on Banners etc.)

_____ Address

_____ City State Zip

_____ Phone Number Email Address

SPONSORSHIP: Parade Sponsor Level \$300 _____ Other _____
Division Sponsor Level \$200 _____
Attraction Sponsor Level \$100 _____

Benefits Whitehall Township Recreation Department Parade Fund